



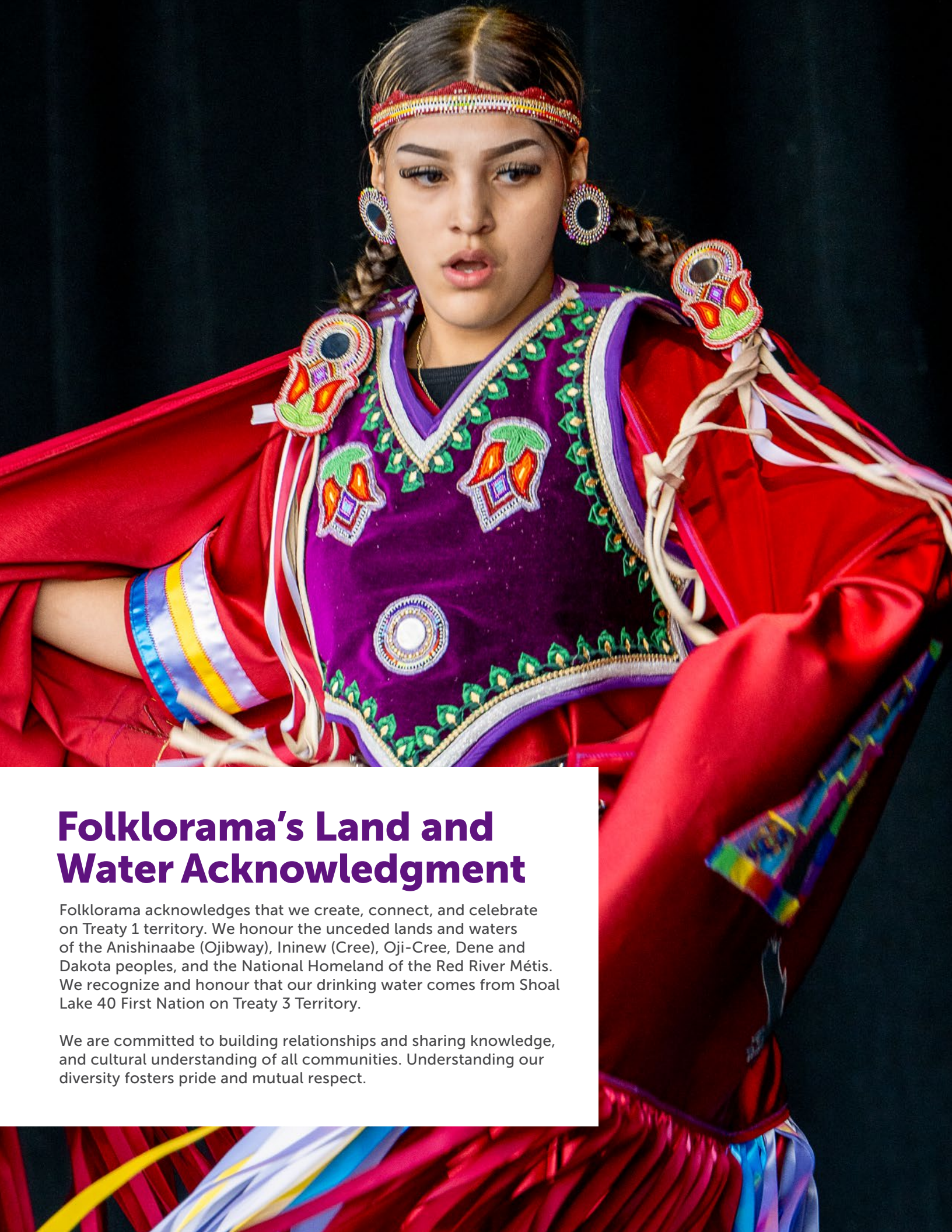
Folklorama

# Annual Report

2024







## Folklorama's Land and Water Acknowledgment

Folklorama acknowledges that we create, connect, and celebrate on Treaty 1 territory. We honour the unceded lands and waters of the Anishinaabe (Ojibway), Ininew (Cree), Oji-Cree, Dene and Dakota peoples, and the National Homeland of the Red River Métis. We recognize and honour that our drinking water comes from Shoal Lake 40 First Nation on Treaty 3 Territory.

We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.





## City of Winnipeg Indigenous Accord

As proud original signatories of the Indigenous Accord in 2017, we are committed to continuing our efforts towards reconciliation and report the following statistics from 2024:

- Currently, Folklorama has one Indigenous Board member and one Indigenous staff member.
- As members of Indigenous Tourism Manitoba (ITM), three staff members attended the ITM Conference in September 2024.
- Folklorama has been using a land and water acknowledgement before each meeting, presentation, and event, as well as in all Pavilion opening sponsor liners.
- 10 static posts featuring Indigenous content were made on Folklorama's social media channels, including two features in June for National Indigenous History Month, as well as numerous re-shares and re-posts of member content.
- During the 2024 Folklorama Festival, the First Nations Pavilion participated in Week 1.
- Within Folklorama's Ethno-Cultural Arts division, 85 shows featured Indigenous artists.



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# Message from the President and the Executive Director

Folklorama entered 2024 in Year One of a new five-year strategic plan and continued to develop and expand its programming in fulfillment of its updated mission of “Bringing people together by sharing ethno-cultural experiences and education” while living its vision statement “To embrace and celebrate cultures from around the world.”

In March 2024, Folklorama committed to the #CelebrateEverything initiative, whereby a focus on the cultural, spiritual, and religious holidays that inform the rich traditions of our members are acknowledged and celebrated. A shift in human resource policy also took place to allow for staff who practice cultural celebrations not currently acknowledged to have additional time off to observe and participate in their own holidays. The social media engagement on these posts has been among the highest through the year, reflecting the need for Folklorama to acknowledge the significance of these events to our members and the larger community.

In April of 2024, Folklorama was honoured to receive the award for “Marketing Campaign of the Year” for FOMO-rama from the Tourism Awards, a joint event by Tourism Winnipeg and Travel Manitoba. The campaign was a huge success, generating buzz, boosting attendance and creating an unmissable experience.

The Ethno-Cultural Arts (ECA) division continues to bring educational and entertainment experiences to all levels of the community both in Manitoba and globally. Through Folklorama’s affiliation with the International

Council of Organizations of Folklore Festivals and Folk Arts (CIOFF), three Pavilions hosted international groups during the Folklorama Festival. In addition, two performance groups attended international festivals in Mexico and Honduras. ECA programmed the Winnipeg150 Kids Zone, in acknowledgement of the City’s 150th anniversary, as part of their overall production of the annual Festival Kick-Off event.

Of course, no summary of the year’s activities would be complete without mention of the flagship event, the Folklorama Festival. On August 4th, 2024, Folklorama celebrated the 53rd edition of the Folklorama Festival, welcoming 38 Pavilions. Over the course of the 14 days, Pavilions opened their doors to 296,854 visits, with 153,833 paid visits, an overall increase of 4% from 2023. Our Group Tour program had the highest itineraries in recorded history with a total of 185 tours, increased from 156 in 2023 and a 98% sell-out rate for VIP Tours. A total of 23,685 volunteer shifts were recorded.

And finally, following four years of fundraising, Folklorama launched its first Awards Program for the Cultural Preservation Fund in late 2024. Awards will be distributed through jury selection in early 2025 to youth participating in activities that promote and preserve their intangible culture.

We hope you enjoy reviewing the 2024 Annual Report and all the creative ways that Folklorama continued to capture audiences and engage community all year-round.



A stylized, handwritten signature in black ink.

**KIM LY**  
President  
Folklorama Board  
of Directors



A stylized, handwritten signature in black ink.

**TERESA COTRONEO**  
Executive Director  
Folklorama





**Ethno-Cultural Arts**





## Ethno-Cultural Arts Division Educating and Celebrating 365 days a year!

In 2024, Ethno-Cultural Arts remained strong; delivering workshops, interactive programs, and colourful performances all around Manitoba. Concentrated marketing and promotion, along with sustained strong community relationships and a solid reputation as the go-to place for ethno-cultural programming, allowed for Folklorama ethno-cultural artists to share their intangible art forms.

"I just wanted to say how grateful I am for all your help and especially wanted to thank the dancers for an excellent and incredible performance. Thank you so much for sharing a special day with us."

—Veronique Wolff, Project Manager,  
Corporate Development CBC, Canada

"Christian and Marina, you are both wonderful to work with, and your Folklorama talent always adds an extra dimension to our annual event. On behalf of myself, the International Organization, and UND, thanks so much and we look forward to another great event next year."

—Monica Evavold, Events and Project Coordinator,  
Ceremonies and Events, University of North Dakota.

**67**

At School

**14**

At Home

**98**

At Play

**62**

At Work

**241**

Total Events  
(As of Dec, 2024)





## Folklorama Northern Manitoba Initiative

Presented By:  **Manitoba Hydro**  
energy for life

In April 2024, Folklorama, in partnership with Manitoba Hydro, travelled 240 km northwest of Winnipeg to Pinaymootang First Nation in Fairford, Manitoba to provide entertainment and culturally immersive activities for the residents and staff at Pinaymootang Health Centre. Members of Drum Café and the Ghanaian community arrived with delicious traditional food and after a lovely performance of West African dancing, the residents took part in a drumming lesson!

Following the success of the programming in the spring, in September 2024, three different groups made their way to Pinaymootang First Nation to provide more ethno-cultural experiences! First, members of the Chile Lindo Pavilion enjoyed a day of empanada making and interactive song and dance with the residents. Then,

Folklorama members Island Breeze stopped by to share their Polynesian culture with the residents through song and dance, as well as cooking demonstrations from the various islands of Polynesia. Finally, Latin Roots Dance Group & Association Inc. had their turn to showcase the vibrancy of Latin America by teaching the residents about a variety of foods and putting on a show, complete with colourful dances.

Thank you again to Manitoba Hydro for supporting this wonderful initiative, to Pinaymootang First Nation and the Pinaymootang Health Centre for having us, and finally to our Folklorama ethno-cultural member organizations and artists for sharing their knowledge and culture!





## CIOFF – International Council of Organizations of Folklore Festivals and Folk Arts



The International Council of Organizations of Folklore Festivals and Folk Arts continues to enhance cross-organizational relations and opportunities between Folklorama members and numerous festivals around the globe.

Folklorama member Asham Stompers represented our organization as well as Canada with their vibrant Red River Jig at the 18th Festival Vallarta Azteca del Folclor Internacional FESTVA in Puerto Vallarta, Mexico from April 28 to May 8, 2024.

Director, Ethno-Cultural Arts Christian Hidalgo-Mazzei assembled a group consisting of First Nation performers from Manitoba (members of Summer Bear Dance Troupe) and Ontario that represented Canada and Folklorama at the first-ever CIOFF® Festival in Tegucigalpa, Honduras from July 22 - 29, 2024.

In addition, through Folklorama's affiliation with CIOFF, three Pavilions (Chile Lindo, Egyptian, and Mexican) hosted international groups during the Folklorama Festival.

Thanks to Christian's ongoing involvement with both CIOFF International and CIOFF Canada, he has played a vital role in sending Folklorama performing members around the world to participate and share their culture at international festivals, as well as bringing international acts to the Folklorama Festival.





[leadwithdiversity.com/CE](http://leadwithdiversity.com/CE)

In March 2024, Folklorama proudly committed to a local psychology-based initiative, #CelebrateEverything, that improves inclusion in our city and brings the community together. #CelebrateEverything recognizes cultural celebrations of all Manitobans, over and above traditionally celebrated holidays, moving to become truly multicultural.

In addition to an ongoing campaign to share stories of the rich and diverse ways Manitobans celebrate cultural occasions, a change in human resource policy now also allows Folklorama staff to take up to two additional days off per year to participate in their own cultural, spiritual, or religious holiday celebrations.

"Folklorama has been imperative in creating and bringing life to our shared stories, honouring our commonalities and celebrating our diversity," says Teresa Cotroneo, Folklorama Executive Director. "However, to truly move into a shared future of inclusivity, we need to move beyond placing value on any one culture's holidays. #CelebrateEverything allows us to move ahead with intention and educate on the significance of holidays and occasions that reflect the true fabric of the people of Manitoba."

The acknowledgement of diverse cultural holidays at Folklorama builds on the #CelebrateEverything campaign created by the Clinic Psychology Team under the umbrella of Lead with Diversity, led by Dr. Rehman Abdulrehman, Clinical Director, Clinic Psychology Manitoba and Principal, Lead with Diversity.

"By moving towards #CelebratingEverything, we take what is typically seen as foreign – which is people of colour and people who come from cultural communities that are not from the dominant culture – and we make them local" says Dr. Rehman Abdulrehman. "We make good on our promise to move our city and our country to being truly multicultural versus unicultural. And when we do that, what we do is increase the understanding and the connections between different communities and between people who are typically seen on opposite sides of the fence."

Founded in values of respect for people, appreciation for diversity, integrity, and respect for culture, Folklorama looks forward to amplifying the voices of our ethno-cultural communities year-round through #CelebrateEverything.





## Marketing Highlights Celebrating Culture 365

The 2024 goal of Folklorama's Marketing, Communications & Engagement department was to celebrate and educate. Whether it was promoting member events, welcoming new members, or bringing education to the forefront, Folklorama used our platforms to generate excitement, create teachable moments and celebrate the amazing community that is the heartbeat of Folklorama.

In April of 2024, Folklorama was honoured to receive the award for "Marketing Campaign of the Year" for FOMO-rama from the Tourism Awards, a joint event by Tourism Winnipeg and Travel Manitoba. The campaign was a huge success, generating buzz, boosting attendance and creating an unmissable experience.

### Annual Digital Statistics



#### WEBSITE

**135,000+**

New website visitors

**1,600,000+**

Page views



#### E-NEWS

**11,000+**

Subscribers

**45%**

Average open rate  
Industry Average = 25%

**18%**

click-through rate of  
e-news during Festival  
Industry Average = 4%



#### TOTAL DIGITAL REACH

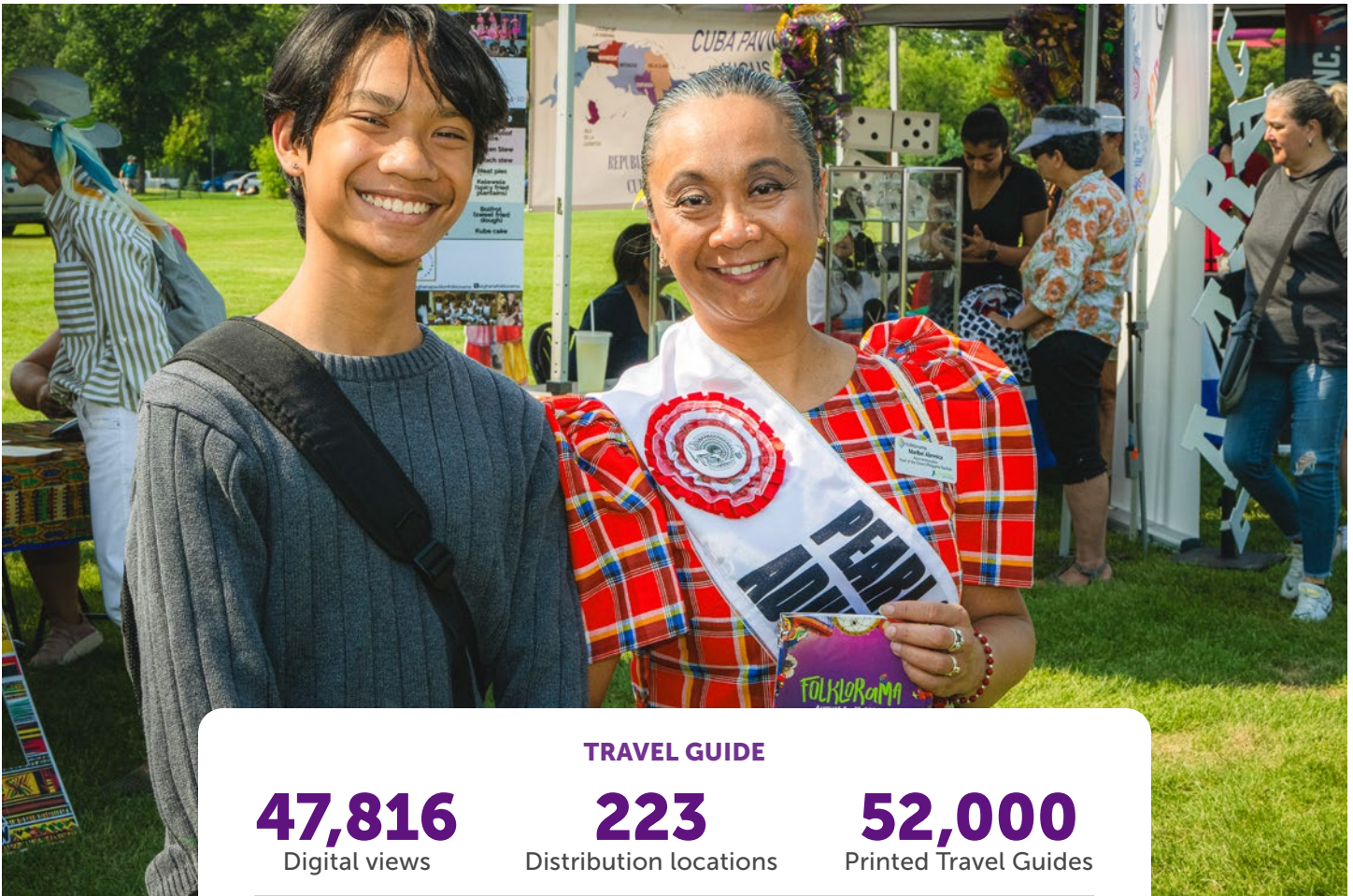
**518 MILLION**

Consumers reached  
by Folklorama media

**86,572**

Digital marketing  
campaign impressions





#### TRAVEL GUIDE

**47,816**  
Digital views

**223**  
Distribution locations

**52,000**  
Printed Travel Guides



#### MEDIA

**120**  
Produced  
TV segments

**20**  
Radio  
interviews

**10**  
CTV Morning  
Live segments

**93**  
Commercial  
spots



## SOCIAL MEDIA



**777,402**

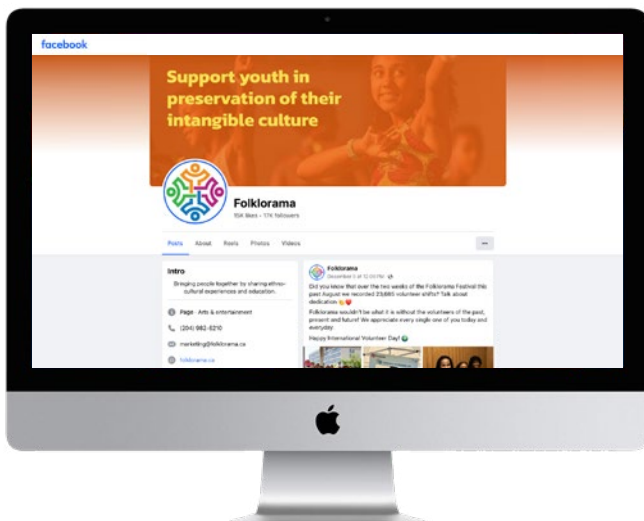
Total reach  
during Festival

**29,196**

Total engagement  
over Festival

**166,347**

Highlight Reel views  
21% increase from 2023



**376,737**

Total Facebook  
reach during Festival

**30,830**

Total Facebook  
engagement  
during Festival



**47,260**

Total TikTok views  
during Festival

**1,289**

Total TikTok  
engagement  
during Festival





**Team  
Folklorama**





# Folklorama Youth Council

The Folklorama Youth Council is an important group of individuals who aim to promote and grow cultural understanding within the future of Folklorama – the youth and surrounding communities. From their Cultural Connections workshops, volunteering at the Folklorama Kick-Off, their appearance in the Winnipeg Pride Parade, and their volunteer work within the community, we give our thanks to the following individuals on the 2024 Folklorama Youth Council.

## 2024 YOUTH COUNCIL MEMBERS

- Tanvir Kanwal, Co-Chair/2024 Youth AG
- Dailia Martin, Co-Chair/2024 Youth AG
- Julia Amato, 2023 Youth AG
- Ainsley Bosak, Member at Large
- Jessica Deminco, 2023 Youth AG
- Edom Getachew, Member at Large
- Romi Haims, Member at Large
- Divjyot Johar, Member at Large
- Sage Johar, Member at Large
- Carson Mellon, 2024 Adult AG
- Stafford Mellon, Member at Large
- Sudan Parke, 2022 Youth AG
- Yoanna Shalome, Member at Large
- Chahat Sharma, Member at Large
- Kataali Stoller, Member at Large
- Nicolas Tamayo, 2022 Youth AG







**Folklorama Festival**  
August 4 – 17, 2024





## Folklorama Festival Kick-Off

**12**

Performers

On a hot and sunny Saturday in July, Folklorama kicked off its 53rd Festival live at Assiniboine Park's Lyric Theatre.

**17**

Pavilion expos

With crowds of approximately 3,000 people in attendance, the day was filled with interactive and colourful events and performances in the perfect prelude to the Festival. Folklorama was proud to feature the Winnipeg150 Kids Zone, in acknowledgement of the City's 150th anniversary, as part of the overall production of the annual Festival Kick-Off event.

**10**

Children's areas

**8**

Partners on site

Always a highlight was seeing beautiful cultural attire adorn the stage as 148 Pavilion Ambassadors came together to welcome the audience to their Pavilions.

**25**

Winnipeg150 activations

Our thanks to all our performers, Pavilion expo hosts, Children's Area volunteers, and partner participants. A special thanks to hosts CTV's Colleen Bready and Virgin 103.1's Ace Burpee.





# Festival

On August 4th, 2024, the 53rd edition of the Folklorama Festival launched with 38 Pavilions participating during the Festival's 14-day run. Pavilions received 296,854 visits, an overall increase of 4%. The 2024 Festival included two new Pavilions (Ghana and Latin American) as well as the return of the Chile Lindo and Korean Pavilions from pre-pandemic.



**296,854**  
Visits



**23,827**  
Children 12 years and under  
who received free admission



**831**  
Fantastic shows  
and late night parties



# Festival Volunteers

The Folklorama volunteers are the heartbeat of Folklorama and "Team Folklorama" continues to grow every year. In addition to the thousands of volunteers who commit year after year, 148 applications were received in 2024 from first-time Folklorama volunteers. A huge thank you to every single one!



**23,685**  
Recorded Pavilion  
volunteer shifts



**38**  
Tour guides



**13**  
Team Folklorama  
volunteers for Kick-Off



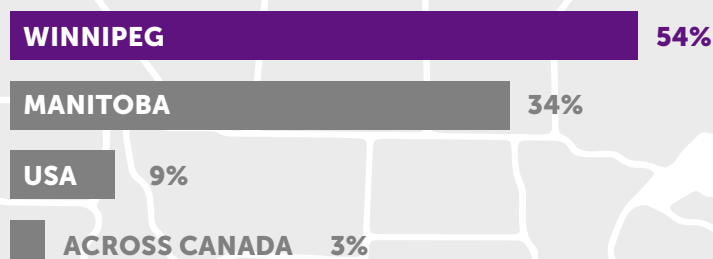


## Folklorama Group Tour Program

The Group Tour Program had its most successful year on record with 186 tours taking place over the two weeks, providing an immersive and entertaining experience for 6,787 guests. Overall, Custom Group Tours increased 27% over 2023.

Outside of the Festival, the Group Tour Program hosted three travelling groups from across Canada to enjoy ethno-cultural experiences and workshops by Drum Café, KEFI Greek Folk Dancers of Manitoba, Portuguese Folk Dancers of Manitoba, Casa do Minho Portuguese Folk Dancers, and authentic Greek and Portuguese food and beverages.

### WHERE THEY CAME FROM



"I really believe it is very well run and would not hesitate to book again - more than once next year!"

– Anonymous, VIP Tour Guest

"Lovely! Donna (Tour Guide) was so careful about every detail. It was an absolute pleasure to have her as a guide. She was so engaging with all ages and backgrounds."

– Claudia, VIP Tour Guest

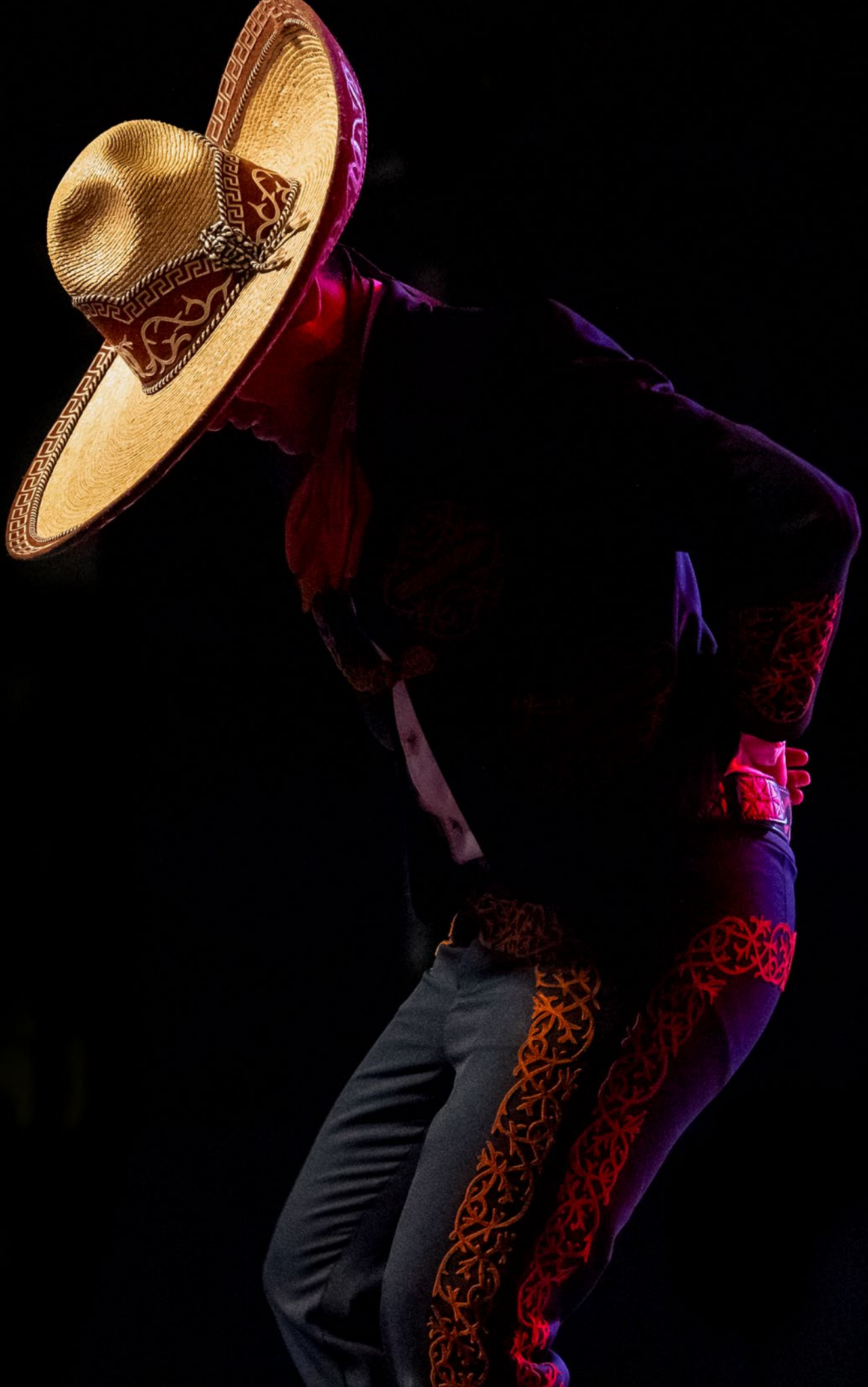
"The staff, volunteers, and dinner were fantastic! I give the whole experience a 5-star review!"

– Angele, Cathedrale Manor, ASH Group

"Our tenants had a great experience and enjoyed the show. It is so great to have ASH group (Access for Supportive Housing) tour options available. Thank you so much for arranging this!"

– Simran, Bergen Gardens, ASH Group









## 2024 Pavilion Coordinators

Pavilion Coordinators are vital to ensuring their community is engaged, volunteers are trained, and all aspects of logistics are taken care of for a successful Pavilion. These individuals work almost year-round to bring their culture to life for the full community to experience. The following individuals led their Pavilion to success in 2024:

### AFRICA/CARIBBEAN PAVILION

Sonia Burke, Pavilion Coordinator  
Donna Taylor, Pavilion Coordinator  
Anita Chambers, Assistant Pavilion Coordinator

### BELGIAN PAVILION

Suzanne Armstrong, Pavilion Coordinator  
Arianne Plante, Jr. Pavilion Coordinator

### BRAZILIAN PAVILION

Lynn Hupe, Pavilion Coordinator

### BRITISH ISLES PAVILION

Alan Lloyd-Owen, Pavilion Coordinator  
Shayleen McConnell Finucan, Pavilion Coordinator  
Julie Fisher, Assistant Pavilion Coordinator  
Lizann Magee, Jr. Pavilion Coordinator

### CARIBBEAN PAVILION

Jacklin Bispham, Pavilion Coordinator  
Darryl Ramkissoo, Pavilion Coordinator  
DeCris Providence, Assistant Pavilion Coordinator  
Nadia Thompson, Assistant Pavilion Coordinator  
Ebony Furst, Jr. Pavilion Coordinator  
Aliyah Ramkissoo, Jr. Pavilion Coordinator

### CASA DO MINHO PORTUGUESE PAVILION

Cristina Cabral, Pavilion Coordinator  
Susie Cruz, Pavilion Coordinator  
Sofia Silva, Jr. Pavilion Coordinator

### CELTIC IRELAND PAVILION

Phil Brady, Pavilion Coordinator  
Angie Baran, Pavilion Coordinator

### CHILE LINDO PAVILION

Maria Lopez Rojas, Pavilion Coordinator  
Johanna Quintana, Pavilion Coordinator





### **CHINESE PAVILION**

Philip Lee, Pavilion Coordinator  
Tim Tong, Pavilion Coordinator  
Taren Wan, Assistant Pavilion Coordinator  
Helen Qing Wang, Assistant Pavilion Coordinator

### **CUBAN PAVILION**

Siany De la Cruz Gonzalez, Pavilion Coordinator  
Yuriem Nodarse Soler, Pavilion Coordinator  
Doug McKay, Assistant Pavilion Coordinator  
Angelina Reif Tellez, Jr. Pavilion Coordinator

### **EGYPTIAN PAVILION**

Omneya Khalifa, Pavilion Coordinator  
Hala Salama, Pavilion Coordinator  
Nahla Abdelwahab, Assistant Pavilion Coordinator  
Rita Garas, Jr. Pavilion Coordinator

### **EL SALVADOR PAVILION**

Rebecca Acosta, Pavilion Coordinator

### **ETHIOPIAN PAVILION**

Winta Lakew, Pavilion Coordinator  
Tsion Zebene, Pavilion Coordinator

### **FIRST NATIONS PAVILION**

Bella Flett, Pavilion Coordinator  
Buffy Handel, Pavilion Coordinator  
Jada Ross, Assistant Pavilion Coordinator  
Sequoia Handel, Jr. Pavilion Coordinator

### **GERMAN PAVILION**

Carola Lange, Pavilion Coordinator  
Chantal Thibert, Pavilion Coordinator

### **GHANA PAVILION**

Akosua Bonsu, Pavilion Coordinator  
Abigail Tackie Larson, Pavilion Coordinator

### **GREEK PAVILION**

Athena Dinos, Pavilion Coordinator  
Helen Pantos, Pavilion Coordinator  
Vicki Apostolopoulos, Assistant Pavilion Coordinator  
Christopher Penner, Jr. Pavilion Coordinator

### **HUNGARY-PANNONIA PAVILION**

Laura Benesocky, Pavilion Coordinator  
Liz Kovach, Pavilion Coordinator  
Leah Kerger, Assistant Pavilion Coordinator

### **INDIA PAVILION**

Daljit Kainth, Pavilion Coordinator  
Tanya Sagar, Pavilion Coordinator

### **IRISH PAVILION**

Ellie Doyle, Pavilion Coordinator  
Joanne Small, Pavilion Coordinator

### **ISRAEL PAVILION – SHALOM SQUARE**

Natali Halberthal, Pavilion Coordinator  
Roberta Malam, Pavilion Coordinator

### **ITALIAN PAVILION**

Samantha Houzon, Pavilion Coordinator  
Silvia Markewitz, Pavilion Coordinator  
Olivia Costantino, Jr. Pavilion Coordinator

### **JAPANESE PAVILION**

Les Kojima, Pavilion Coordinator  
Debra Takeuchi, Pavilion Coordinator  
Nicolas Matsuo, Assistant Pavilion Coordinator

### **KOREAN PAVILION**

Eunmin Yoo, Pavilion Coordinator  
Harry Yoon, Pavilion Coordinator





### **LATIN AMERICAN PAVILION**

Jesse Lemus, Pavilion Coordinator  
Dulcemiel Marchaud-Cruz, Pavilion Coordinator  
Suzette Lemus Aguillon, Assistant Pavilion Coordinator

### **MEXICAN PAVILION**

Gabriela Landa, Pavilion Coordinator  
Adriana Zagrodnik, Pavilion Coordinator  
Aline Tezcucano, Assistant Pavilion Coordinator

### **PAVILION OF PORTUGAL**

Meagan Botelho, Pavilion Coordinator  
Ashley Gata, Pavilion Coordinator

### **PAVILION OF SCOTLAND**

David Carey, Pavilion Coordinator  
Bart Omand, Pavilion Coordinator  
Audrey Dawson, Assistant Pavilion Coordinator  
Megan Rempel, Jr. Pavilion Coordinator

### **PEARL OF THE ORIENT PHILIPPINE PAVILION**

Sheila Pelagio, Pavilion Coordinator  
Sheryl Vasquez, Pavilion Coordinator  
Glen Sabatin, Assistant Pavilion Coordinator  
Godfrey Tamayo, Jr. Pavilion Coordinator

### **POLISH PAVILION**

Lucy Greniuk, Pavilion Coordinator  
Tom Malkiewicz, Assistant Pavilion Coordinator

### **PUNJAB PAVILION**

Jasleen Kaur Brar, Pavilion Coordinator  
Amritpal Singh Sekhon, Pavilion Coordinator  
Rubani Kaur, Assistant Pavilion Coordinator  
Mahekleen Gill, Jr. Pavilion Coordinator

### **ROMANIAN PAVILION**

Larissa Dinga, Pavilion Coordinator  
Adrian Solomon, Pavilion Coordinator  
Salina Lupu, Jr. Pavilion Coordinator

### **SCANDINAVIAN PAVILION**

Joanne Gehman, Pavilion Coordinator

### **SLOVENIJA PAVILION**

Diane Schuster, Pavilion Coordinator  
Pauline Tutkaluke, Pavilion Coordinator  
Michelle Henning, Assistant Pavilion Coordinator  
Rayna Schuster, Jr. Pavilion Coordinator

### **SOUTH SUDANESE PAVILION**

Ayen Garang, Pavilion Coordinator  
Ayiya Ottogo, Pavilion Coordinator  
Nymal Jack, Assistant Pavilion Coordinator

### **SPIRIT OF UKRAINE PAVILION**

Scott Gordon, Pavilion Coordinator  
Keris Matskiw, Pavilion Coordinator

### **TAMIL PAVILION**

Benitta Anselm-Nerio, Pavilion Coordinator  
Jeyachandran Visvalingam, Pavilion Coordinator  
Angelita Anselm-Nerio, Jr. Pavilion Coordinator

### **UKRAINE KYIV PAVILION**

Yury Kruk, Pavilion Coordinator





# 2024 Folklorama Ambassadors General

Presented By: 

Folklorama's 2024 Ambassadors General represented Folklorama with enthusiasm, integrity, and passion for bringing people together through ethno-cultural education and experiences. Folklorama would like to congratulate Adult Ambassadors General Judy Gravito Forbes (Casa Do Minho Portuguese Pavilion) and Carson Mellon (Israel Pavilion – Shalom Square), and Youth Ambassadors General Tanvir Kanwal (Punjab Pavilion) and Dailia Martin (Caribbean Pavilion) for an inspiring year. The Folklorama Ambassadors General Program is presented by Cambrian Credit Union.



# Thank you To the 2023-2024 Ambassadors General Selection Jury

- Stan Hall, Past President
- Casimiro Rodrigues, Past President
- Samantha Luczenczyn-Lane, 2023 Adult Ambassador General
- Alexandra Mojorovich Echeverria, Folklorama Performing Member (Inka Warriors Dance Group)
- Bola Oriyomi, Folklorama Performing Member
- Sara Sambanthan, Folklorama Individual Member
- Sheila Sullivan, Cambrian Credit Union
- Nicole Woelke, Cambrian Credit Union

These individuals volunteer their time to select the next Festival's Ambassadors General from a pool of passionate candidates during a multi-phase process. We thank the Jury for their dedication and commitment to this competition!

## Folklorama Ambassador Appearance Award

Each year, Folklorama recognizes a group of Pavilion Ambassadors for making the most appearances at public events leading up to the Festival.

At our 2024 Appreciation Event, we were pleased to award Ambassador Appearance Awards to the following individuals for their outstanding contributions to the success of the Festival:

- Nicole Escoto Andino, Adult Pavilion Ambassador, El Salvador Pavilion
- Coral Militere, Adult Pavilion Ambassador, Belgian Pavilion
- Kataali Stoller, Youth Pavilion Ambassador, Ghana Pavilion
- Tunteya Soller, Youth Pavilion Ambassador, Ghana Pavilion







## 2024 Pavilion Ambassadors

Presented By:



Nothing makes a community prouder than witnessing their Pavilion Ambassadors promote and educate others about their culture. Whether it was at the Winnipeg Pride Parade, SunLife Walk for Juvenile Diabetes Research, multiple Folklorama events, or at their own Pavilion, these individuals represented their Pavilions with excitement and enthusiasm:

### AFRICA/CARIBBEAN PAVILION

Peace Abajesude, Adult Ambassador  
Jhaeleen Eugene, Adult Ambassador  
Iannah Edmond, Youth Ambassador  
Sheriya Offin, Youth Ambassador

### BELGIAN PAVILION

Coral Militere, Adult Ambassador  
Cameron Steadman, Adult Ambassador  
Ethan Roeland, Youth Ambassador  
Katalina St. Germain, Youth Ambassador

### BRAZILIAN PAVILION

Samuel Roriz, Adult Ambassador  
Gabriel Zabalegui Saitman, Adult Ambassador  
Nayanne Mendonca Martins, Youth Ambassador  
Laura Narciso Barbosa da Silva, Youth Ambassador

### BRITISH ISLES PAVILION

Meguire Buhler, Adult Ambassador  
MacKenzie Wilke, Adult Ambassador  
Danya Mozdzen, Youth Ambassador  
William Naphin, Youth Ambassador

### CARIBBEAN PAVILION

Carl Felix, Adult Ambassador  
Savana Theodore-Maraj, Adult Ambassador  
Ella Jack, Youth Ambassador  
Owen Sampson, Youth Ambassador

### CASA DO MINHO PORTUGUESE PAVILION

Isabella Dias, Adult Ambassador  
Tomaz Marques, Adult Ambassador  
Marisa Goncalves, Youth Ambassador  
Juliana Silva, Youth Ambassador



### **CELTIC IRELAND PAVILION**

Kathleen Armstrong, Adult Ambassador  
Shaylene Foy, Adult Ambassador  
Krissadie Armstrong, Youth Ambassador  
Jersi Schlosser, Youth Ambassador

### **CHILE LINDO PAVILION**

Elda Juarez, Adult Ambassador  
Rachelle Matamala Opazo, Adult Ambassador  
Ivannia Byletzki Mena, Youth Ambassador

### **CHINESE PAVILION**

Gary Liang, Adult Ambassador  
Helen Wang, Adult Ambassador  
Stella Heng, Youth Ambassador  
Xinning (Mary) Ma, Youth Ambassador

### **CUBAN PAVILION**

Grettel Beaudoin, Adult Ambassador  
Roger Rancano del Rio, Adult Ambassador  
Gabriela Jardines, Youth Ambassador  
Cassandra Magri, Youth Ambassador

### **EGYPTIAN PAVILION**

Jessica Bolous, Adult Ambassador  
Jessica Hanna, Adult Ambassador  
Amy Attia, Youth Ambassador  
Philopateer Hanna, Youth Ambassador

### **EL SALVADOR PAVILION**

Nicole Escoto Andino, Adult Ambassador  
Alfredo Perez, Adult Ambassador  
Isabelle Beza, Youth Ambassador  
Valencia Valdes Jofre, Youth Ambassador

### **ETHIOPIAN PAVILION**

Betselot Betemariam, Adult Ambassador  
Yoanna Shalome, Adult Ambassador  
Samra Dyck, Youth Ambassador  
Edom Getachew, Youth Ambassador

### **FIRST NATIONS PAVILION**

Lucas Kent, Adult Ambassador  
Aubrey Ducharme, Youth Ambassador  
Autumn Letander, Youth Ambassador

### **GERMAN PAVILION**

Elizabeth Adamik, Adult Ambassador  
Tyra Anderson-Trnka, Adult Ambassador  
Layla Adamik, Youth Ambassador

### **GHANA PAVILION**

Sally Adiyiah-Kwarteng, Adult Ambassador  
Joshua Yeboah, Adult Ambassador  
Kataali Stoller, Youth Ambassador  
Tuntaya Stoller, Youth Ambassador

### **GREEK PAVILION**

Eleni Athanasopoulos, Adult Ambassador  
Agapi Ortaxidou, Adult Ambassador  
Calliope Constantinides, Youth Ambassador  
Miguel Petroulakis, Youth Ambassador

### **HUNGARY-PANNONIA PAVILION**

Dean Wall, Adult Ambassador  
Olivia Wall, Adult Ambassador  
Charlie Wall, Youth Ambassador  
Ryan Wall, Youth Ambassador







### INDIA PAVILION

Asmi Bindra, Adult Ambassador  
Anjali Kumar, Adult Ambassador  
Anureet Chaudhary, Youth Ambassador  
Aditya Sharma, Youth Ambassador

### IRISH PAVILION

Denise Campbell, Adult Ambassador  
Declan Savage, Adult Ambassador  
Kevan Savage, Youth Ambassador  
Teagan Street, Youth Ambassador

### ISRAEL PAVILION – SHALOM SQUARE

Jessica Cogan, Adult Ambassador  
Tomer Hatzir, Adult Ambassador  
Stafford Mellon, Youth Ambassador  
Maxim Moscalenkov, Youth Ambassador

### ITALIAN PAVILION

Laureen Biondi-Wilson, Adult Ambassador  
Alexia Cianni, Adult Ambassador  
Chiara Biondi-Wilson, Youth Ambassador  
Jasmine Das, Youth Ambassador

### JAPANESE PAVILION

Kristen Taniguchi, Adult Ambassador  
Hanako Teranishi, Adult Ambassador  
Haulu Beyette, Youth Ambassador  
Luca Kennedy, Youth Ambassador

### KOREAN PAVILION

Jungsoo Lim, Adult Ambassador  
Hyelin Yoon, Adult Ambassador  
Eden Lee, Youth Ambassador  
Jonathan Park, Youth Ambassador

### LATIN AMERICAN PAVILION

Alexander Perez Ramirez, Adult Ambassador  
Naba Maria Traore Bustamante, Adult Ambassador  
Jazzmine Rodriguez, Youth Ambassador  
Isabella Rodriguez Vallejo, Youth Ambassador

### MEXICAN PAVILION

Paula Egesz, Adult Ambassador  
Carolina Rangel, Adult Ambassador  
Noelia Ryan, Youth Ambassador  
Azuli Solis, Youth Ambassador



### PAVILION OF PORTUGAL

Jasmine Tavares, Adult Ambassador  
Tracy Vieira, Adult Ambassador  
Miguel Carreiro, Youth Ambassador  
Olivia Carreiro, Youth Ambassador

### PAVILION OF SCOTLAND

Jim Carrigan, Adult Ambassador  
Samantha Windsor, Adult Ambassador  
Abby Sigurdson, Youth Ambassador  
Mac Windsor, Youth Ambassador

### PEARL OF THE ORIENT PHILIPPINE PAVILION

Maribel Abrenica, Adult Ambassador  
Anne Oserin-Pinnock, Adult Ambassador  
Josiah Dalayoan, Youth Ambassador  
Yasmin Reyes, Youth Ambassador

### POLISH PAVILION

Ewa Karpyza, Adult Ambassador  
Jessica Willis, Adult Ambassador  
Alexandra Janus, Youth Ambassador  
Lilya Moniz, Youth Ambassador

### PUNJAB PAVILION

Anmol Singh, Adult Ambassador  
Prabhnoor Singh, Adult Ambassador  
Anshreet Gill, Youth Ambassador  
Bisman Randhawa, Youth Ambassador

### ROMANIAN PAVILION

Cristina McCourt, Adult Ambassador  
Mariana Padeanu, Adult Ambassador  
Rowen Balas, Youth Ambassador  
Alanna Halasz, Youth Ambassador

### SCANDINAVIAN PAVILION

Cecilia Sif Thompson, Adult Ambassador  
Alexander Talgoy, Adult Ambassador  
Agnes Fournier, Youth Ambassador  
Kaed Richard, Youth Ambassador

### SLOVENIJA PAVILION

Aidan Fewster, Adult Ambassador  
Clare Hibbert, Adult Ambassador  
Emilie Thiessen-Jagodnik, Youth Ambassador

### SOUTH SUDANESE PAVILION

Ramba Kubari, Adult Ambassador  
Winny Malok, Adult Ambassador  
Juwa Amoko, Youth Ambassador  
Kuli Lasuba, Youth Ambassador

### SPIRIT OF UKRAINE PAVILION

Nathanial Bridges, Adult Ambassador  
Tatiana Lafond, Adult Ambassador  
Zariah Pachkowski, Youth Ambassador  
Erick Wright, Youth Ambassador

### TAMIL PAVILION

Ramakrishnan Kanniappan, Adult Ambassador  
Keerti Sree Ramakrishnan, Adult Ambassador  
Vidvan Kandeepan, Youth Ambassador  
Akshaya Thananjeyan, Youth Ambassador

### UKRAINE KYIV PAVILION

Oksana Dudych, Adult Ambassador  
Blair Yakimoski, Adult Ambassador  
Ella Kachulak Robins, Youth Ambassador  
Daniel Sultan, Youth Ambassador









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A big thank you to all the volunteer Tour Guides and Tour Registration volunteers for their remarkable passion and devotion to the Folklorama Group Tour Program!

## 2024 Tour Guides & VIP Tour Registration Volunteers:

Seth Baker

Dan Bielak

Angie Boehm

Leslie Bourns

Megan Brisco

Dianne Bulback

Sandi Cann

Avrom Charach

Cynthia Claeys

Christine Conway

Frank Conway

Melanie Davlut

Gina Falsarella

Dara Ghani

Murray Greenfield

Rebecca Halliday

Amina Haswell

Michelle Henning

Delvinder Kaur

Orysia Klymkiw

Linda Langtry

Crystal Lloyd

Samantha Luczenczyn-Lane

Milan Lukes

Philippe Mailhot

Kyle McLean

Grace Melnyk

Alex Nicholls

Kelly Opitz

Ruth Parnetta

Liz Pasieczka

Chris Peterson

Donna Rawluk

Judith Roe

Zaleena Salaam

Sara Sambanthan

Celina Thater

Denise Williams







## 2024 Mark & Dorothy Danzker Scholarship for Excellence Scholarships



The Danzker family was a fixture in Winnipeg with a long-standing reputation for contributing to the community's well-being. Mark Danzker established a fund at the Jewish Foundation of Manitoba during his lifetime. The Mark and Dorothy Danzker Perpetual Trust was created in partnership with the Jewish Foundation to continue his legacy when he passed away. Lawrence Cohen, a well-established stockbroker and family friend, became co-executor of the estate and helped allocate funds to organizations in need throughout the Winnipeg community as trustee of the Danzker trust.

One such organization was Folklorama, which was brought to Mr. Cohen's attention by David Cohen, a former Board member of Folklorama (no relation). Shortly after, the Mark & Dorothy Danzker Scholarship for Excellence was created. Fast forward over 20 years and \$154,500 in scholarships have been awarded to 138 students!

Congratulations to the following eight individuals who each received a 2024 post-secondary scholarship of \$1,000:



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**Evan Berdesis** has been involved with the Winnipeg Greek Orthodox community for as long as he can remember. After attending Greek school from nursery to grade six, he participated in the junior KEFI dance group, performing in multiple years of Folklorama. Evan graduated from St. Paul's High School in 2024 and is continuing his education at the University of Manitoba to pursue a degree in Political Studies.

**Chiara Biondi-Wilson** began singing in Folklorama's Italian Pavilion at the age of seven, delighting audiences with her vocal talents. She has performed consecutively ever since, sharing her passion for culture through acting and song. Chiara graduated from St. Mary's Academy in June 2024 and proudly served as class valedictorian. She is currently enrolled in the University of Manitoba, pursuing an education in the Faculty of Science.

**Ethan Blain** started his journey of learning how to play the bagpipes in September 2014 after joining the Lord Selkirk Robert Fraser Memorial Pipe Band. Ethan will continue his piping career with the Winnipeg Police Pipe Band. He is studying Sciences at the University of Winnipeg after graduating with Honours with Distinction from Miles Macdonell Collegiate.

**Ainsley Bosak** started dancing at age four, spending her time gaining confidence, performing, learning, and sharing her heritage with others. From ages 12 to 16, Ainsley volunteered her time in dance classes helping students learn and grow while she was studying to become a dance teacher. Ainsley graduated from Windsor Park Collegiate in June 2024 and is continuing her studies at Asper School of Business.

**Raylyn Koshowski** began Ukrainian dancing at the age of four with the Zirka Ukrainian Dance Ensemble in Dauphin, MB. Raylyn has performed at many festivals and competitions, as well as at Folklorama. She plans to explore her traditional language further while attending the University of Calgary to obtain a Bachelor of Science in Kinesiology.

**Ava Kriskovic** is proud to be Croatian and Anishinaabe. She was introduced to both of her cultures at a young age and is strongly connected to her roots. At the age of five, she joined the Croatian dance group Hrvatska Zora and has been a member ever since. Ava graduated from Collège Garden City Collegiate, where she developed her passion for science. Ava is presently attending the University of Manitoba, enrolled in the Faculty of Science.

**Arianna Plante** is a bilingual university student enrolled in her second year of a Bachelor of Science degree at the University of Manitoba. She has been dancing and volunteering for the Belgian Pavilion since 2008, and volunteers at other events within the Belgian community. Her future plans include entering medical school and to later pursue a career in cardiology.

**Tunteya Stoller** has been involved in Folklorama with multiple Pavilions since age three, as a dancer, choreographer, and Ambassador for the inaugural Ghana Pavilion. She has co-choreographed two Ghanaian-style dances to teach and pass on her knowledge to the next generation. Tunteya graduated from French immersion high school in June 2024, entering the U1 program at University of Manitoba in the fall. She aims to complete a Bachelor of Arts in Psychology.

Folklorama would like to extend our heartfelt congratulations to all eight scholarship recipients. Your unwavering commitment to bringing people together by sharing ethno-cultural experiences and education is inspiring!

Thank you to Lawrence Cohen and the Jewish Foundation for their remarkable support in giving youth a chance to succeed.

Folklorama would also like to extend a thank you to the 2024 Scholarship Selection Jury members: Emiliano Galera, Delvinder Kaur, Carol Matsumoto, and Divya Sharma.





**Folklorama Cultural  
Preservation Fund**



# Folklorama Cultural Preservation Fund and Award Program

The Folklorama Cultural Preservation Fund (CPF) was created to fundraise on behalf of our ethno-cultural communities whereby youth will have the opportunity to access funds to create, produce, and present programs that preserve their intangible heritage.

The fund is held at The Winnipeg Foundation which, through their spending policy, inform Folklorama of the annual disbursement rate that in turn guides our decisions on funds to award to youth and related programming.

Thank you to our 2024 Folklorama Cultural Preservation Fund donors who not only supported during our Giving Tuesday campaign, but throughout the year.

In October 2024, Folklorama launched the Cultural Preservation Fund Award Program with a total of \$2,300 to be distributed to youth members (or organizations on behalf of youth members) who applied for funding in various program areas relative to cultural preservation. Eight applications were received for the inaugural year and, following a review by an independent jury, funds will be awarded in March 2025.

Thank you to the individuals who formed the inaugural CPF Awards Selection Jury:

**Samantha Luczenczyn-Lane**  
Folklorama member at large

**Sage Johar**  
Folklorama Youth Council member

**Heather Reid**  
Community Events and Engagement Specialist,  
Payworks – Partner member

**Chris Turyk**  
Managing Director, Company, Royal Winnipeg Ballet  
– Arts/cultural organization member





## 2024 Donors to the Folklorama Cultural Preservation Fund

### FOLKLORAMA GENERAL FUND

Tes Aiello  
Charach Family Fund  
Calvin Loi  
Enterprise/Taylor Charitable Entities  
Richard Reif

### FOLKLORAMA CULTURAL PRESERVATION FUND

Tamar Barr  
Deborah Bowers  
The Charach Family Fund  
Avrom Charach  
Barney Charach  
Teresa Cotroneo  
James Court  
Althea Gederon  
Judy Gravito Forbes  
High Tea Bakery  
Surekha Joshi

### Kinsmen Club of Winnipeg

Calvin Loi  
Bridget Peterson  
Richard Reif  
Miki Schweitzer  
Susan Shortill  
Matthew Sobocan  
Ronald & Monica Storozuk  
Margaret Strachan  
Henry Wiebe  
Tanya Williams  
*Various donors in memory of  
James Douglas, Tour Guide*









**2024 Partners  
and Funders**



# 2024 Partners and Funders

Folklorama successfully operates 365 days a year thanks to the support of partner organizations and government programs. Because of their belief in the importance of bringing people together by sharing ethno-cultural experiences and education, Folklorama can continue living its mission.







## Partner Profile:

# SAFeway

In the heart of Winnipeg, a city rich with culture and history, lies a cornerstone of the community: Safeway. Established in 1929, Safeway has grown and evolved over its 95-year history. In 2013 when Sobeys Inc. acquired Safeway Canada, it marked the beginning of a new chapter in its history. Through the years, Safeway has maintained its dedication to community engagement by supporting local festivals, charities, and promoting diversity and inclusion.

Safeway's partnership with Folklorama was inspired by a shared vision. "Partnering with Folklorama provides us an opportunity to further strengthen our communities," said Julie Sue Wood, Vice President of Operations for the Prairie Division, Safeway. "Our commitment to diversity, equity, and inclusion (DEI) is fueled by our purpose and values. Food brings people together to share cultural experiences so partnering with Folklorama is a perfect opportunity to celebrate cultures from around the world and grow our strong community partnerships."

Food certainly does bring people together, and Safeway recognized that with a sizeable contribution of gift cards to all 38 participating Pavilions in the 2024 Folklorama Festival. Due to their generosity, Folklorama was able to ensure that as we served our mission to bring people together to share ethno-cultural experiences and education, everyone also went home with a full belly!

Safeway was particularly excited about the Folklorama Festival. "As an organization, we are most looking forward to supporting Pavilions and growing our partnerships in the community. The Festival brings a palpable excitement to our store teammates and customers alike, creating an atmosphere of celebration and learning."

That excitement was kicked into overdrive right before each week of the Folklorama Festival began, as Pavilion Ambassadors set up shop in Safeway and Sobeys stores in their cultural attire to hand out Travel Guides to customers and encourage them to attend their Pavilion and the Folklorama Festival.

**"The partnership between Safeway and Folklorama exemplifies how businesses can play a pivotal role in fostering cultural understanding and community spirit,"**

—Teresa Cotroneo, Executive Director, Folklorama

By bringing the world's cultures to their customers and supporting local Festivals, Safeway continues to uphold its legacy of community engagement and inclusivity, making Winnipeg a richer and more diverse place to live.



# Financials





## Management's Responsibility

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To the Members of the Folk Arts Council of Winnipeg Inc.:

Management is responsible for the preparation and fair presentation of the accompanying financial statements, including responsibility for significant accounting judgments and estimates in accordance with Canadian accounting standards for not-for-profit organizations. This responsibility includes selecting appropriate accounting principles and methods, and making decisions affecting the measurement of transactions in which objective judgment is required.

In discharging its responsibilities for the integrity and fairness of the financial statements, management designs and maintains the necessary accounting systems and related internal controls to provide reasonable assurance that transactions are authorized, assets are safeguarded and financial records are properly maintained to provide reliable information for the preparation of financial statements.

The Board of Directors and Finance and Audit Committee are composed primarily of Directors who are neither management nor employees of the Organization. The Board is responsible for overseeing management in the performance of its financial reporting responsibilities, and for approving the financial information included in the annual report. The Board fulfils these responsibilities by reviewing the financial information prepared by management and discussing relevant matters with management and external auditors. The Committee is also responsible for recommending the appointment of the Organization's external auditors.

MNP LLP is appointed by the Members to audit the financial statements and report directly to them; their report follows. The external auditors have full and free access to, and meet periodically and separately with, both the Finance and Audit Committee and management to discuss their audit findings.



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Executive Director



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Manager, Finance & Administration

### MNP LLP

True North Square

242 Hargrave Street, Suite 1200, Winnipeg MB, R3C 0T8

1.877.500.0795 T: 204.775.4531 F: 204.783.8329



MNP.ca



To the Members of Folk Arts Council of Winnipeg Inc.:

### Opinion

We have audited the financial statements of Folk Arts Council of Winnipeg Inc. o/a Folklorama or the "Organization", which comprise the statement of financial position as at December 31, 2024, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Other Information

Management is responsible for the other information. The other information comprises the information included in the annual report, but does not include the financial statements and our auditor's report thereon. The annual report is expected to be made available to us after the date of this auditor's report.

Our opinion on the financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

When we read the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance.

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.



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## Independent Auditor's Report

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### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Winnipeg, Manitoba

February 26, 2025

*MNP LLP*

Chartered Professional Accountants

#### MNP LLP

True North Square

242 Hargrave Street, Suite 1200, Winnipeg MB, R3C 0T8

1.877.500.0795 T: 204.775.4531 F: 204.783.8329





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# Folk Arts Council of Winnipeg Inc.

## Statement of Financial Position

*As at December 31, 2024*

	2024	2023
<b>Assets</b>		
<b>Current</b>		
Cash and cash equivalents	164,737	223,735
Marketable securities (Note 3)	293,978	459,814
Accounts receivable	12,531	25,075
Inventory	45,539	43,655
Prepaid expenses	16,482	15,646
	533,267	767,925
<b>Marketable securities (Note 3)</b>	380,000	178,785
<b>Capital assets (Note 4)</b>	67,306	68,282
	980,573	1,014,992
<b>Liabilities</b>		
<b>Current</b>		
Accounts payable and accruals	23,982	49,178
Deferred cultural arts and membership revenues (Note 7)	83,138	113,555
	107,120	162,733
<b>Net Assets</b>		
Invested in capital assets	67,306	68,282
Internally restricted (Note 3), (Note 6)	288,036	288,036
Unrestricted	518,111	495,941
	873,453	852,259
	980,573	1,014,992
<b>Approved on behalf of the Board</b>		
		
_____ Director	_____ Director	

The accompanying notes are an integral part of these financial statements



**Folk Arts Council of Winnipeg Inc.**  
**Statement of Operations**  
*For the year ended December 31, 2024*

	2024	2023
<b>Revenue</b>		
Pavilion admission	1,394,015	1,385,736
Grants (Note 9)	427,600	507,460
Corporate sponsor-partners	281,154	258,004
Ethnocultural arts	229,260	300,777
Group tour program	426,582	357,874
Advertising	41,725	44,025
Investment	44,208	29,989
Pavilion licensing	14,350	12,900
Memberships	11,161	5,800
Miscellaneous	4,854	3,662
Donations	6,482	3,667
	<b>2,881,391</b>	<b>2,909,894</b>
<b>Expenses</b>		
Ethnocultural arts	181,893	234,190
Group tour program	287,418	240,467
Insurance	7,638	5,877
Marketing and communications	216,136	173,799
Membership services	20,371	28,500
Office	105,658	169,002
Pavilion admission services fees	230,453	225,819
Pavilion admission sharing	566,305	561,187
Pavilion coordination and development	59,100	52,709
Postage	1,433	1,682
Professional fees	43,108	44,161
Rent	136,179	137,511
Salaries and benefits	869,364	841,213
Special events	61,726	56,017
Telephone	10,891	9,383
	<b>2,797,673</b>	<b>2,781,517</b>
<b>Excess of revenue over expenses before other items</b>	<b>83,718</b>	<b>128,377</b>
<b>Other items</b>		
Unrealized gain on fair value of marketable securities	3,014	3,484
Loss on maturing of marketable securities	(927)	-
Amortization	(7,202)	(5,739)
Special projects	(57,409)	(43,264)
	<b>(62,524)</b>	<b>(45,519)</b>
<b>Excess of revenue over expenses</b>	<b>21,194</b>	<b>82,858</b>

The accompanying notes are an integral part of these financial statements

**Folk Arts Council of Winnipeg Inc.**  
**Statement of Changes in Net Assets**  
*For the year ended December 31, 2024*

	<i>Invested in capital assets</i>	<i>Internally restricted</i>	<i>Unrestricted</i>	<i>2024</i>	<i>2023</i>
Net assets, beginning of year	68,282	288,036	495,941	852,259	769,401
Excess (deficiency) of revenue over expenses	(7,202)	-	28,396	21,194	82,858
Investment in capital assets	6,226	-	(6,226)	-	-
Net assets, end of year	67,306	288,036	518,111	873,453	852,259

*The accompanying notes are an integral part of these financial statements*



# Folk Arts Council of Winnipeg Inc.

## Statement of Cash Flows

*For the year ended December 31, 2024*

	2024	2023
<b>Cash provided by (used for) the following activities</b>		
<b>Operating</b>		
Excess of revenue over expenses	21,194	82,858
Amortization	7,202	5,739
Unrealized gain on fair value of marketable securities	(3,014)	(3,484)
Loss on maturing of marketable securities	927	-
Forgivable portion of Canada Emergency Business Account loan	-	(20,000)
	<b>26,309</b>	65,113
Changes in working capital accounts		
Accounts receivable	12,544	(13,300)
Inventory	(1,884)	2,763
Prepaid expenses	(836)	(8,342)
Accounts payable and accruals	(25,196)	7,216
Deferred cultural arts and membership revenues	(30,417)	(137,642)
	<b>(19,480)</b>	(84,192)
<b>Financing</b>		
Repayment of Canada Emergency Business Account Loan	-	(22,000)
<b>Investing</b>		
Purchase of investments	(591,018)	(547,736)
Proceeds on maturing of marketable securities	557,726	431,880
Purchase of capital assets	(6,226)	(29,113)
	<b>(39,518)</b>	(144,969)
<b>Increase (decrease) in cash resources</b>	<b>(58,998)</b>	(251,161)
<b>Cash resources, beginning of year</b>	<b>223,735</b>	474,896
<b>Cash resources, end of year</b>	<b>164,737</b>	223,735

The accompanying notes are an integral part of these financial statements

**1. Incorporation and nature of the organization**

The legal entity Folk Arts Council of Winnipeg Inc., o/a Folklorama or the "Organization" was established as a not-for-profit organization incorporated under the laws of the Province of Manitoba.

The Organization is committed to its mission of celebrating diversity and promoting cultural understanding.

The Organization is a registered charity under the Income Tax Act (Canada) and is therefore exempt from income taxes.

**2. Significant accounting policies**

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations as issued by the Accounting Standards Board in Canada and include the following significant accounting policies:

***Cash and cash equivalents***

Cash and cash equivalents consist of funds on deposit and cash balances held at brokers.

***Inventory***

Inventory consists of finished goods and is valued at the lower of average cost and net realizable value. Net realizable value is the estimated replacement cost.

***Capital assets***

Capital assets are recorded at cost. The cost for contributed capital assets is considered to be fair value at the date of contribution. Amortization is provided at rates intended to amortize the cost of assets over their estimated useful lives as follows:

	<b>Method</b>	<b>Rate</b>
Office equipment	declining balance	10 %

***Long-lived assets***

Long-lived assets consists of capital assets. Long-lived assets held for use are measured and amortized as described in the applicable accounting policies.

The Organization writes down long-lived assets held for use when conditions indicate that the asset no longer contributes to the Organization's ability to provide goods and services. The assets are also written-down when the value of future economic benefits or service potential associated with the asset is less than its net carrying amount. When the Organization determines that a long-lived asset is impaired, its carrying amount is written down to the asset's fair value.

***Revenue recognition***

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. All investment income is unrestricted and is recognized when earned.

***Pavilion admission***

Pavilion admission revenue is based on the sale of admission tickets made directly by the Organization, as well as such sales as reported by the pavilions to the Organization. Pavilion admission sharing expenses represent the pavilions' share of the admission revenue pursuant to revenue-sharing agreements. Pavilion admission revenue is recognized in the statement of operations gross of applicable pavilion admission services fees. Pavilion admission service fees include TipToe service fees and other merchant processing fees.

***Government assistance***

Government assistance includes all funding received from the federal and provincial government. The Organization recognizes government assistance received as earned revenue in the period for which all obligations in relation to the assistance have been satisfied.



**2. Significant accounting policies** *(Continued from previous page)*

***Donated materials and services***

In the normal course of business, the Organization receives certain donated materials and services. To the extent that the fair value of the donated materials and services can be reasonably estimated, they are recognized as revenue and expenses in the financial statements. When the fair values of the donated materials and services cannot be reasonably estimated, they are not recognized in the financial statements.

***Deferred contributions***

Deferred cultural arts and membership revenue and deferred sponsorship and pavilion licensing revenues represent amounts received in the current year relating to the subsequent year. All deferred revenues are recognized when the related expenses are incurred.

***Leases***

Leases are classified as either capital or operating. A lease that transfers substantially all of the benefits and risks of ownership is classified as a capital lease. At the inception of a capital lease, an asset and a payment obligation are recorded at an amount equal to the lesser of the present value of the minimum lease payments and the property's fair market value. Assets under capital leases are amortized on a straight-line basis, over their estimated useful lives. All other leases are accounted for as operating leases and rental payments are expensed as incurred.

***Use of estimates***

The preparation of these financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

Accounts receivable are stated after evaluation as to their collectability and an appropriate allowance for doubtful accounts is provided where considered necessary. Provisions are made for slow moving and obsolete inventory. Amortization is based on the estimated useful lives of capital assets.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in excess of revenues and expenses in the periods in which they become known.

***Financial instruments***

The Organization recognizes financial instruments when the Organization becomes party to the contractual provisions of the financial instrument.

***Arm's length financial instruments***

Financial instruments originated/acquired or issued/assumed in an arm's length transaction ("arm's length financial instruments") are initially recorded at their fair value.

At initial recognition, the Organization may irrevocably elect to subsequently measure any arm's length financial instrument at fair value. The Organization has not made such an election during the year.

Transaction costs and financing fees directly attributable to the origination, acquisition, issuance or assumption of financial instruments subsequently measured at fair value are immediately recognized in excess of revenue over expenses. Conversely, transaction costs and financing fees are added to the carrying amount for those financial instruments subsequently measured at cost or amortized cost.

**2. Significant accounting policies** *(Continued from previous page)*

**Financial asset impairment**

The Organization assesses impairment of all its financial assets measured at cost or amortized cost. The Organization groups assets for impairment testing when available information is not sufficient to permit identification of each individually impaired financial asset in the group; there are numerous assets affected by the same factors; no asset is individually significant. Management considers whether the issuer is having significant financial difficulty; whether there has been a breach in contract, such as a default or delinquency in interest or principal payments in determining whether objective evidence of impairment exists. When there is an indication of impairment, the Organization determines whether it has resulted in a significant adverse change in the expected timing or amount of future cash flows during the year.

Any impairment, which is not considered temporary, is included in current year excess of revenue over expenses.

The Organization reverses impairment losses on financial assets when there is a decrease in impairment and the decrease can be objectively related to an event occurring after the impairment loss was recognized. The amount of the reversal is recognized in excess of revenue over expenses in the year the reversal occurs.

**3. Marketable securities**

Marketable securities consist of government and corporate bonds and securities bearing interest at rates ranging from 4.31% to 5.30% (2023 - 2.73% to 5.30%) and maturing between December 2025 and June 2029 (2023 - between April 2024 and June 2029). The bonds and securities are carried at fair value and were purchased at a cost of \$673,978 (2023 - \$638,599). The fair value adjustment recognized in the statement of operations during the year is an increase of \$3,014 (2023 - \$3,484). Included in marketable securities is \$288,036 (2023 - \$288,036) that is internally restricted. The marketable securities that matured during the year were redeemed for the amount of \$557,726 (2023 - \$431,880) and subsequently reinvested into additional marketable securities and the remaining amount is being kept in a high interest cash savings account within the investment portfolio.

**4. Capital assets**

	<b>Cost</b>	<b>Accumulated amortization</b>	<b>2024 Net book value</b>
Office equipment	388,359	321,053	67,306

	<b>Cost</b>	<b>Accumulated amortization</b>	<b>2023 Net book value</b>
Office equipment	382,133	313,851	68,282

**5. Bank indebtedness**

At December 31, 2024, the Organization had available lines of credit totaling \$150,000 (2023 - \$150,000), bearing interest at prime plus 2.00% (2023 - prime plus 2.00%). As at December 31, 2024 the line of credit had a withdrawal balance of \$nil (2023 - \$nil). As at December 31, 2024, the prime rate was 5.45% (2023 - 7.20%). The following has been collateralized in connection with this line of credit:

- General security agreement; and
- Guarantee and postponement of claim in the amount of \$150,000.



**6. Internally restricted net assets**

These resources are internally restricted by the Board of Directors to provide for current and future capital needs of the Organization, funding for special projects and contingency funding to ensure the Organization's financial stability. Included in marketable securities is \$288,036 (2023 - \$288,036) that is internally restricted.

**7. Deferred cultural arts and membership revenues**

Deferred cultural arts and membership revenues includes \$25,290 (2023 - \$24,055) regarding 2025 memberships and licensing fees paid in 2024; \$1,500 (2023 - \$13,150) regarding 2025 ethno-cultural shows paid in 2024; \$55,000 (2023 - \$1,400) in funds received for a project grant to be undertaken in 2025; \$nil (2023 - \$2,325) regarding 2025 advertising revenue paid in 2024; \$1,348 (2023 - \$nil) regarding prepaid group tours; as well as \$nil (2023 - \$72,625) in provincial funding relating to fiscal 2025 that was received in 2024.

**8. Cultural Preservation Fund**

The Folklorama Cultural Preservation Fund launched on August 4, 2020 and it was established to align with the Organization's mandate of celebrating diversity and promoting cultural understanding. This Fund will provide Folklorama members access to funds to support their ongoing or new projects that celebrate, educate, promote, and preserve culture. These funds are externally restricted.

As of September 6, 2022 the Cultural Preservation Fund is maintained by The Winnipeg Foundation for general annual grant making activity. The Winnipeg Foundation provides funding in the amount of 4.8% of previous years' contribution to the Cultural Preservation Fund. The interest earned by this Fund is to be used at the discretion of the Organization's Board of Directors in accordance with its mandate. In the current year, the Organization contributed \$nil (2023 - \$nil). This \$nil (2023 - \$nil) contribution was reflected by The Winnipeg Foundation in their September 2024 report. Contributions of \$5,985 (2023 - \$3,496) were made by third-party donations directly to the Winnipeg Foundation. The market value of the fund at year-end is \$57,633 (2023 - 46,911). In addition, the Organization had a balance of disbursements payable from the Cultural Preservation Fund in the amount of \$2,141 (2023 - \$1,819). This amount that is to be disbursed by the Organization was received in the subsequent period.

Interest earned on the fund is reinvested into the fund on an annual basis. The fund held on behalf of the Organization is not presented in the financial statements.

**9. Government grants**

During the year, the Organization received \$427,600 (2023 - \$507,460) of government grants related to its operating activities as summarized in the table below.

	<b>2024</b>	2023
Province of Manitoba	<b>290,500</b>	290,500
Winnipeg Arts Council	<b>102,100</b>	102,100
Arts, Culture and Sport in Community	<b>30,000</b>	20,000
Other grants	<b>5,000</b>	20,000
Winnipeg Foundation	-	50,000
Community Services Recovery Fund	-	24,860
	<b>427,600</b>	507,460

**10. Donated materials and services**

The total value of donated materials and services that is recognized as corporate sponsor-partner revenue is \$140,554 (2023 - \$84,504).

**11. Commitments**

The Organization entered into a lease agreement for its premises expiring March 31, 2026 and a photocopier lease agreement expiring October 21, 2025. The minimum lease payments, not including operating costs, for the next two years is as follows:

2025	106,993
2026	22,500
	<hr/>
	129,493

**12. Financial instruments**

The Organization, as part of its operations, carries a number of financial instruments. It is management's opinion that the Organization is not exposed to significant interest, currency or credit risks arising from these financial instruments except as otherwise disclosed.

***Interest rate risk***

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. Changes in market interest rates may have an effect on the cash flows associated with some financial assets and liabilities, known as cash flow risk, and on the fair value of other financial assets or liabilities, known as price risk.

The Organization is exposed to interest rate risk with respect to marketable securities. This risk arises from differences in the timing and amount of cash flows related to the Organization's assets. The value of the marketable securities is affected by changes in market interest rates.

**13. Comparative figures**

Certain comparative figures have been reclassified to conform with current year presentation.









**Members, Board of Directors,  
Committees & Staff**



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# Membership

## WE WELCOMED 17 NEW MEMBERS IN 2024:

Chinese Senior Music Club of Manitoba Inc.  
(Community Organization Member)

El Salvador-Manitoba Association (Community  
Organization Member)

FDMT Dance Inc. (Performing Member – Group)

Judy Gravito Forbes (Sustaining Individual Member)

Surekha Joshi (Individual Member)

Isha Khandelwal (Individual Member)

Korean Women's Association Inc. (Community  
Organization Member)

Manitoba Korean Canadian Community Resource  
Network Inc. (Community Organization Member)

Musica Singers of Manitoba (Performing Member –  
Group)

Oluwatosin Osunjaye (Individual Member)

Onna Lou (Performing Member – Solo)

Samantha Luczenczyn-Lane (Individual Member)

Shanu Deen (Individual Member)

Sunny Korean Dance Company (Performing Member –  
Group)

Theo Kyriakopoulos (Performing Member – Solo)

Wasi Art Inc (Performing Member - Group)

Winnipeg Chinese Senior Association (Community  
Organization Member)

## COMMUNITY ORGANIZATION MEMBERS

African Communities of Manitoba Inc.

Afro-Caribbean Association of Manitoba Inc.

Argentinean Manitoban Association Inc

Asian Women of Winnipeg Inc.

Belgian Folkdancers of Winnipeg Inc.

Brady Academy Parents Association Inc.

Canadian Salvadorians in Winnipeg (CASA) Inc.

Canadian Slovenian Cultural Society Inc.

Casa do Minho Portuguese Centre Inc.

\*Chinese Senior Music Club of Manitoba Inc.

Council of Caribbean Organizations of Manitoba Inc.

Council of South Sudanese Community of Manitoba  
(COSSCOM) Inc.

Croatian Pavilion "Zagreb" Inc.

Egyptian Canadian Society of Manitoba Inc.

\*El Salvador-Manitoba Association

Ethiopian Society of Winnipeg Inc.

Friends of the Cuban Arts Inc.

German Cultural Association Inc. (GCA)

German-Canadian Congress (Manitoba) Inc. [GCC]

Ghanaian Union of Manitoba Inc.

Hungarian Canadian Cultural Society of Manitoba Inc.

Hungarian Kapisztran Folk Ensemble of Winnipeg Inc.

India Association of Manitoba Inc.

Irish Association of Manitoba Inc.

Italian Canadian League of Manitoba Inc.

Japanese Cultural Association of Manitoba Inc.

\*Korean Women's Association of Manitoba Inc.

Latin Roots Dance Group & Association Inc.

Le Club Belge Inc. (Legion Branch #107)

Magdaragat Philippines Inc.

Manitoba Chilean Association Cultural Centre Inc.

\*Manitoba Korean Canadian Community Resource  
Network Inc.

McConnell School of Dance Student's Association Inc.

Mex Y Can Association of Manitoba Inc.

Neemu-Egwah Inc.

Panjab Foundation of Manitoba Inc.

Philippine Canadian Centre of Manitoba Inc.

Polish Combatants' Association in Canada, Winnipeg  
Branch No. 13 Inc.

Portuguese Association of Manitoba Inc.

Rady Jewish Community Centre of Winnipeg Inc.

Romanian Society of Manitoba Inc.

Scandinavian Folk Group of Manitoba Inc.

Scottish Association of Winnipeg Inc.  
 Spanish Club of Winnipeg Inc.  
 St. Philip Minh Folk Group Inc.  
 Tamil Cultural Society of Manitoba Inc.  
 The Hellenic Greek Orthodox Church of Winnipeg Inc.  
 The Korean Society of Manitoba for Fraternity and Culture Inc.  
 The Paraguay Cultural Association of Manitoba Inc.  
 The Serbian Cultural Society "KOLO" Inc.  
 Ukrainian Canadian Congress Manitoba Provincial Council Inc.  
 Viva Brasil Canada Inc.  
 West Indian Indo-Canadian Cultural Organization of Manitoba Inc.  
 Winnipeg Chinese Cultural and Community Centre Corporation  
 \*Winnipeg Chinese Senior Association  
 Winnipeg Police Services  
 Zemliaki Trade and Cultural Association Inc.  
 Zoloto Ukrainian Dance Ensemble & Company Inc.

## PERFORMING MEMBERS

Amber Epp (Papa Mambo Trio)  
 Asham Stompers Inc.  
 Bola Oriyomi & Ariya Afrika Cultural Dancers  
 Clyde Heerah and the Paradize Band  
 Croatian Folklore Ensemble "Croation Dawn"  
 Dance 4 U  
 Darren Gagaluk Musical Services  
 Drum Café  
 Druzhba Ensemble  
 Elder Barbara Nepinak  
 Ena Sutton Highland Dancers of Winnipeg  
 Evans Coffie  
 \*FDMT Dance Inc.  
 Flying Lion Dance Troupe (Flying Lion Entertainment)  
 Fubuki Daiko  
 German Club Band

Guylaina & Brazilian Vibe  
 Hinode Taiko Inc  
 Hoosli Ukrainian Male Chorus  
 India School of Dance, Music and Theatre Inc.  
 Inka Warriors Dance Group  
 Island Breeze Manitoba  
 KEFI Manitoba  
 Le Ragazze Italiane  
 Magyar Mozaik Inc. (Karpát Hungarian Folk Dancers of Winnipeg)  
 Manitoba Great Wall Performing Arts Inc.  
 Marco Castillo  
 Melos Folk Ensemble  
 \*Musica Singers of Manitoba  
 \*Onna Lou  
 Philippe Meunier  
 Rambo Production Enterprises  
 Rob Malo - TiBert le Voyageur  
 Romanetz Ukrainian Dance Ensemble  
 Rossdale Ukrainian Dance School  
 Rozmai Ukrainian Dancers  
 Sarah Sommer Chai Folk Ensemble (Chai Folk Arts Council Inc.)  
 Sister Dorothy  
 Sol de España  
 Sopilka Ukrainian Dance School  
 Splendore D'Italia Folk Dancers  
 Stephen Kiz  
 \*Sunny Korean Dance Company  
 The Manitoba Highland Dancers Association  
 \*Theo Kyriakopoulos  
 Todaschuk Sisters  
 Troyanda Ukrainian Dance Ensemble Inc.  
 Walking Wolf  
 \*Wasi Art Inc.  
 Winnipeg Steel Orchestra





## INDIVIDUAL MEMBERS

Barr, Tamar  
 Bielak, Daniel  
 Bowers, Deborah  
 Bronstone, Sharon  
 Charach, Avrom  
 Charach, Barney  
 Chrispin, Marie Suzanne  
 Court, James  
 De Luca, Vincent  
 \*Deen, Shanu  
 Findlay, Laurence  
 Gederon, Althea  
 \*Gravito Forbes, Judy  
 Greenfield, Murray

Hawryliuk, Yvonne  
 Ismath. Mohamed  
 \*Joshi, Surekha  
 \*Khandelwal, Isha  
 Langtry, David  
 Lloyd, Joan C.  
 Lodha, Ganpat  
 Loi, Calvin  
 \*Luczenczyn-Lane, Samantha  
 Matsumoto. Carol  
 Medina, Tamara  
 Mellon, Carson  
 \*Osunjaye, Oluwatosin  
 Pasieczka, Anastasia  
 Pasieczka, Martin  
 Peterson, Bridget

Reif, Richard  
 Rodrigues, Casimiro  
 Salaam, Zaleena  
 Sambanthan, Sara  
 Schur, Patricia  
 Schweitzer, Miki  
 Shortill, Susan  
 Sobocan, Matthew  
 Storozuk, Ronald  
 Strachan, Margaret  
 Tappia, Dr. Paramjit S.  
 Volkov, Denys  
 Waskiw, Eugene  
 Wiebe, Henry

*\*New for 2024*



## 2024-2025 Board of Directors

**KIM LY,**  
President

**TES AIELLO**  
Director

**TAMAR BARR**  
Director

**DEBORAH BOWERS**  
Chair, Licensing Committee

**ALTHEA GEDERON**  
Director

**DEBBIE HIRSCH**  
Director

**SUREKHA JOSHI**  
Director

**CALVIN LOI**  
Director

**PETER PARBOJI**  
Chair, Finance & Audit Committee

**BRIDGET PETERSON**  
Director

**SUSAN SHORTILL**  
Director

**GEORGE WONG**  
Chair, Review Committee

**RICHARD REIF**  
Immediate Past President & Chair,  
Nominating Committee



# 2024-2025 Committees

## GOVERNANCE COMMITTEE

Kim Ly (Chair)\*, Tes Aiello\*, Tamar Barr\*, Avrom Charach, Bridget Peterson\*, George Wong.\*

## STEERING COMMITTEE

Kim Ly (Chair)\*, Laura Benesocky (Hungary-Pannonia Pavilion), Jacklin Bispham (Caribbean Pavilion), Althea Gederon\*, Debbie Hirsch\*, Bart Omand (Pavilion of Scotland), Peter Parboji\*, Dr. Paramjit (Pram) Tappia.

## FINANCE & AUDIT COMMITTEE

Peter Parboji (Chair)\*, Dante Aviso, Darren Gageluk, Surekha Joshi\*, Calvin Loi\*, Zaleena Salaam, Yuki (Huiqian) Shi.

## LICENSING COMMITTEE

Deborah Bowers (Chair)\*, Daniel Bielak, Avrom Charach, Irene Costa, Laurence Findlay, Julian Giubega, Murray Greenfield, Yvonne Hawryliuk, Sara Sambanthan, Susan Shortill\*, Matthew Sobocan.

## REVIEW COMMITTEE

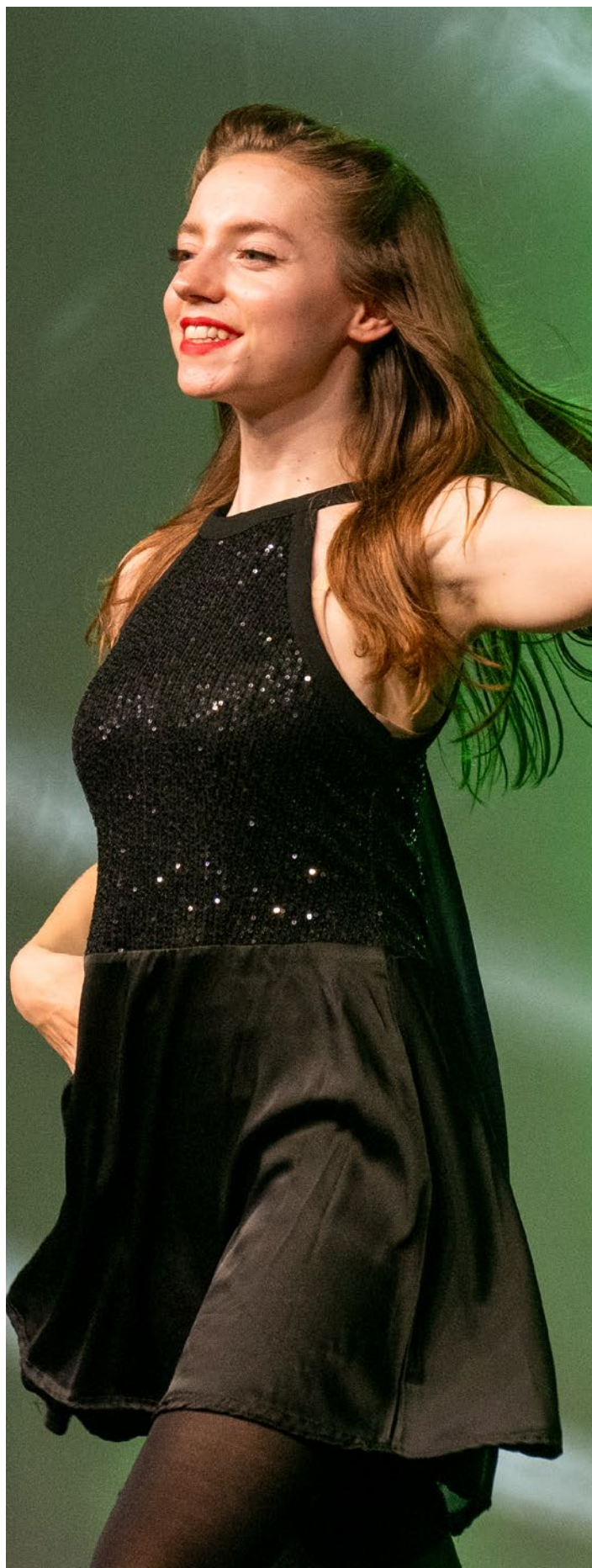
George Wong (Chair)\*, Tamara Medina, Joanne Small (Irish Pavilion), Sheryl Vasquez (Pearl of the Orient Philippine Pavilion), Henry Wiebe.

## NOMINATING COMMITTEE

Richard Reif (Chair), Avrom Charach, Althea Gederon\*, Tamara Medina, Bridget Peterson\*, Zaleena Salaam, Denys Volkov.

\*Current Board member.

*Note: Folklorama President Kim Ly is ex-officio for every committee except the Nominating Committee.*





## Folklorama Staff

### **TERESA COTRONEO**

Executive Director

### **FELINDA CHANDRA**

Assistant, Finance & Administration

### **DEANNE COOMBES**

Manager, Finance & Administration

### **DAWSON COX**

Coordinator, Community Relations & Partnerships

### **KATIE GREEN**

Coordinator, Member & Festival Services

### **CHRISTIAN HIDALGO-MAZZEI**

Director, Ethno-Cultural Arts

### **COURTNEY HORWOOD**

Manager, Group Tour Programs

### **MARINA LAMONTAGNE**

Coordinator, Ethno-Cultural Arts

### **CHRISTY LEACHMAN\***

Coordinator, Marketing, Communications & Engagement

### **KIM MORPHY**

Director, Festival Operations & Partnerships

### **RICHELE PHILIPPOT**

Executive Assistant

\*On maternity leave

## 2024 Seasonal Staff

### **NICOLE BLATTA**

Assistant, Pavilion Support Team

### **ALEX CARLOS**

Seasonal Administrative Assistant

### **EMILY CLARKE**

Assistant, Social Media

### **MACKINLEY HALL**

Assistant, Pavilion Support Team

### **ANDREW JONES**

Assistant, Pavilion Support Team

### **ZOE MAGAWAY**

Seasonal Administrative Assistant

### **MICAYLA McNAUGHTAN**

Supervisor, Pavilion Support Team

### **LEO OMICHINSKI**

Assistant, Group Tour Programs

### **CAMERON PENNEY**

Assistant, Social Media





## Mission, Vision, Values

### MISSION

Bringing people together by sharing ethno-cultural experiences and education.

### VISION

To embrace and celebrate cultures from around the world.

### VALUES

Our basic foundation values are:

- Respect for people
- Appreciation for diversity
- Integrity
- Respect for culture









# THANK YOU!

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